



FOR IMMEDIATE RELEASE

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**CHILD CARE PARTNERSHIP ANNOUNCES SPONSORSHIP
OF THE CHILD AND ADULT CARE FOOD PROGRAM IN WESTERN WISCONSIN**

Child Care Partnership, a division of the Western Dairyland Community Action Agency, has been named an approved sponsor of the Child & Adult Care Food Program for the 2010 fiscal year for 15 counties in western Wisconsin. Counties included are Barron, Buffalo, Chippewa, Clark, Dunn, Eau Claire, Jackson, La Crosse, Monroe, Pepin, Pierce, Polk, St. Croix, Trempealeau and Vernon, and the Ho-Chunk Nation.

The Child and Adult Care Food Program (CACFP) receives funding from the U.S. Department of Agriculture (USDA) and is administered by the Wisconsin Department of Public Instruction. The program provides financial reimbursement to family day care home providers so that nutritious meals and snacks can be integrated with nonresidential child care services. The goal of the Program is to improve the diets of young children and increase the opportunity for children to eat a variety of nutritious foods. The meals and snacks served meet standards set by USDA.

Children enrolled for child care are served the meals at no separate charge and without regard to race, sex, color, disability, age or national origin. In accordance with Federal law and U.S. Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age or disability. To file a complaint of discrimination, write USDA, Director, Office of Civil Rights, 1400 Independence Avenue SW, Washington, DC 20250-9410 or call (800) 795-3272 (voice) or (202) 720-6382 (TTY). USDA is an equal opportunity provider and employer.

Family day care providers must be regulated by the State, County or Tribe in order to participate in the Child and Adult Care Food Program. They are required to have CACFP training, SIDS training, Shaken Baby Syndrome training and a criminal background check. Regulations are designed to protect children; parents are urged to find licensed or certified caregivers who are aware that:

- learning begins at birth;
- children spend more awake hours in child care than at home if the parent works full time;
- trained caregivers are key to building young minds;
- experiences today shape who the child will become in the future.

Parents are invited to contact their local Child Care Resource and Referral Agency for a customized list of regulated providers in your area at 1-800-782-1880 or www.childcarereferral.org. Providers are encouraged to join the Western Dairyland Child and Adult Care Food Program and increase their earning potential. For more information call 1-800-782-1880 or visit www.childcarefoodprogram.org.

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